

NanoAffix Science, LLC Privacy Policy

Effective Date: May 3, 2022

NanoAffix Science, LLC (“**NanoAffix**” or “**we**,” “**us**” or “**our**”) respects your privacy. This Privacy Policy (“**Policy**”) describes how we collect, use, protect and disclose your Personal Data in connection with your use of our website, <https://nanoaffix.com>, along with the features, functionalities, applications, browser extensions and other services available through our website, (collectively, our “**Website**”); your use of our NanoAffix mobile application (our “**App**”); and your use of our products or services in connection with the App (our “**Services**”). We refer to our Website and App collectively as our “**Platform**.”

You can access and interact with our Platform in many ways, including from a computer or mobile device. This Policy applies regardless of how you access or interact with our Platform. Depending on how you interact with our Platform, there may be some cases where we need to provide you with additional information about how we collect, use, protect or disclose your Personal Data and/or what options you have regarding our collection, use or disclosure of your Personal Data. We may provide this additional information through notices on our Platform or via direct communications with you. If we do this, unless we tell you otherwise, the additional information will apply in addition to what is described in this Policy.

Please read this Policy carefully. If you do not want us to collect, use or disclose your Personal Data in the ways described in this Policy, please do not access, participate in, interact with or use our Platform or Services, provide us with your Personal Data or authorize any third party to make your Personal Data available to us. By accessing, participating in, interacting with or using our Platform or Services, you acknowledge that you understand that we may use your Personal Data as described in this Policy. If you have any questions about how we collect, use, protect or disclose your Personal Data in connection with our Platform, please contact us by email at techsupport@nanoaffix.com.

PERSONAL DATA AND OTHER INFORMATION WE COLLECT

Our primary goals in collecting Personal Data are to facilitate purchases, provide our Services, conduct our business operations, and improve our Platform.

When we refer to “**Personal Data**” in this Policy, we mean information that identifies, relates to, describes or is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, to a specific person. This might be information that directly identifies someone, such as their name, or it may be information that identifies someone only when combined with other information available to us. Please note, except as provided under applicable laws, Personal Data does not include information that is publicly available through government records or information that has been deidentified or aggregated in a way that it cannot be used to identify a specific individual.

Categories of Personal Data We Collect

Depending on how you access, use or otherwise interact with our Platform, we, or third parties acting on our behalf, may collect the following categories of Personal Data about you:

- Identifiers and contact information, such as your real name, alias, email address, telephone number, unique personal identifier, online identifier, IP address and other similar information. The app identifies users anonymously, so the identifiers and contact information collected are only relevant to the NanoAffix website

- Internet and other similar network and app activity information, such as your browsing history, search history, interactions with our Platform and online advertisements and other similar information;
- Communication information, such as information contained in voicemails, chats, emails, and other similar information
- Location (using GPS coordinates) obtained when using our platform
- Other information you provide to us.

Geolocation Data We Collect

Subject to compliance with applicable laws and with your consent where required, our App, in conjunction with our Services, may utilize location services to collect and use location data, including the real-time geographic location of the device you use to access our Platform. Further, if you consent, we may use GPS, Bluetooth, your device's unique identifier, and/or IP Address, along with Wi-Fi and cell tower locations, and other technologies to determine the precise geolocation of the device you use to access our Platform. This location data is utilized to operate the applicable Services.

- We maintain location data records for as long as necessary to deliver the Services, to comply with our legal obligations and as otherwise necessary to use the location data records for the purposes specified in this Privacy Policy and the terms applicable to such Services.
- Most devices provide users with the ability to disable location services or location permissions for an app. These controls are generally located in the browser settings or, for mobile devices, the mobile device's settings menu. You can also contact your mobile service carrier or your device manufacturer for more information on disabling location services for your mobile device or app.
- Please note, if you do not consent to the collection of your location data through, or choose to disable location services, you may still use the Platform and our Services, but please be advised the Platform and Services may not operate as intended or described.
- *Other Information We Collect*

We, or third parties acting on our behalf, may collect certain information about the device you use when you interact with our Platform through their normal operation of our Platform and through the use of cookies, pixels, and other web technologies on our Platform (collectively, "**Usage Data**"). Usage Data, by itself, generally does not identify the specific person using the device that generated it. This means that Usage Data usually will not be considered Personal Data and our use of such Usage Data is not subject to this Policy unless required pursuant to applicable law. However, if we link Usage Data directly with other Personal Data or other information that could identify you, we will treat the linked Usage Data as Personal Data and use the linked Usage Data as described in this Policy.

Depending on how you access, interact with or use our Platform, the Usage Data that we, or third parties acting on our behalf, may collect may include:

- Device information, such as the IP address, general geographic location, operating system, browser type, language preferences, mobile phone number, device identifier and other similar information associated with a device used to access, use, or interact with our Platform;
- Information about online interactions with our Platform, such as links that are clicked, pages or screens that are viewed, access and session times, interactions with emails we send and other similar information associated with a device used to access, use, or interact with our Platform;
- Information about internet and network activity, such as websites visited, search engine results and similar information associated with a device that accesses, interacts with or uses our Platform;
- Other information automatically collected by cookies and other technologies on our Platform; and
- Any other information that a browser or device automatically sends whenever connected to a website or an online application.

HOW WE COLLECT PERSONAL DATA

A large portion of the Personal Data we, or third parties acting on our behalf, collect is collected directly from you. In some cases, we may collect Personal Data from third parties in the ways described in this Policy.

Directly from You

When you access, use or otherwise interact with our Platform, or otherwise engage with us in connection with our Platform, such as requesting more information about us, we may ask you to provide certain Personal Data.

From Third Parties

We, or third parties acting on our behalf, may collect Personal Data about you from third parties, including, without limitation, online and offline sources, entities affiliated with us, our service providers, social media platforms, advertising networks and other public or commercial sources (collectively, “**Third Party Sources**”). The collection of Personal Data from these Third-Party Sources can occur in a variety of ways, including, without limitation:

- We, or third parties acting on our behalf, may receive Personal Data about you from third parties that provide services to us through or in connection with the performance of our Services or the operation of our Platform (“**Service Providers**”). Service Providers may include, without limitation, hosting providers and payment providers.
- We, or third parties acting on our behalf, may also receive Personal Data about you from other third parties, such as other users of our Platform and those that refer you to our Platform.

Please note, we may combine the Personal Data and other content and information we receive about you from multiple sources, including, without limitation, Personal Data we collect directly from you and one or more Third Party Sources.

HOW AND WHY WE COLLECT USAGE DATA

We, and third parties acting on our behalf, collect Usage Data in a variety of ways. Some Usage Data, such as the IP address of a device attempting to access, use or interact with our Platform, is necessary for us to make certain portions of our Platform available. Other Usage Data, such as information about which features of our Platform are popular, helps us improve and advertise our Platform. This section describes the primary ways Usage Data is collected in connection with our Platform.

- The systems we use to make our Platform available to you. When you access, use, or interact with our Platform, these systems automatically record certain information that your browser or device sends whenever you visit a website or utilize an online application as well as information about how long your device is connected to our Platform and the activities that device engages in while connected.
- Cookies, which are small data files that are uploaded to the hard drive or other storage on devices that access, use, or interact with portions of our Platform. Among other things, cookies help us improve our Platform and our users' experience. We use cookies to see which areas and features are popular and to understand usage of our Platform. We use first party cookies, served directly by us to the devices that access our Platform, to recognize those devices when they revisit. We also use third party cookies, which are cookies that are placed by other parties we work with. These third parties may upload unique cookies to your device to collect information about your use of our Platform and potentially other online activities you engage in over time across different Platform and other online applications. The Options/Settings section of most internet browsers will tell you how to manage cookies and other technologies that may be uploaded to your device, including how to disable such technologies. You can disable our cookies, or all cookies, through your browser settings, but please note, disabling cookies may impact some of the features of our Platform and prevent them from operating as intended. You can learn more about cookies, including how to see what cookies have been uploaded to your device and how to manage and delete them, by visiting <https://www.allaboutcookies.org/>.
- Other tracking technologies, such as web beacons, clear gifs, and pixel tags. These technologies may be used on or in connection with our Platform, including, without limitation, in emails we send. We may use these technologies to deliver cookies, count visits, understand usage, and observe data on email delivery, open rates, click rates, bounces, unsubscribes and other information.
- Third party analytic tools, including Google Analytics, a web analytics that assists us in understanding how our Websites are used. Google Analytics will place cookies on your device that will generate information we select about your use of our Websites, including your device's IP address. That information will be transmitted directly to and stored by Google. The information will be used for the purposes of evaluating use of our Websites, compiling reports on activity on our Websites for our use and providing other services relating to activity on, and usage of, our Websites. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. You may refuse the use of cookies by selecting the appropriate settings on your browser. Please note that by doing so, you may not be able to use the

full functionality of our Websites. Google's practices with respect to the Personal Data collected through Google Analytics are covered by Google's privacy policy, available at <https://policies.google.com/privacy>. Google allows you to opt out of Google Analytics. You may opt-out by visiting <https://tools.google.com/dlpage/gaoptout>.

- Third party app development tools, including Firebase, a development platform offered by Google. Firebase includes many services that help developers build and improve apps. The NanoAffix app uses a variety of Firebase services. These include the following:
 - Cloud Firestore
 - Used for storing Lead test data, which includes GPS location, time, date and results of the test.
 - Authentication
 - Used to authorize users attempting to have Lead test stored. The authentication is done anonymously, so no personal user information is needed
 - Crashlytics
 - Used for generating crash reports for our app
 - Performance Monitoring
 - Used for monitoring the performance of our app as users are interacting with it
 - Google Analytics for Firebase
 - Similar to its web analytics version, Google Analytics for Firebase allows us to see how our app is being used
 - In-app messaging
 - Will allow us to send messages to users of our app as they are actively using it
 - App Check
 - Used for device verification purposes

For more information on the Firebase services our app is using, please visit the Firebase documentation on the internet

Please note, we have not yet developed a response to browser "Do Not Track" signals, and do not change any of our data collection practices when we receive such signals. We will continue to evaluate potential responses to "Do Not Track" signals in light of industry developments or legal changes.

HOW WE USE PERSONAL DATA

We use Personal Data for various purposes to operate and improve our Platform and provide our Services. The primary purposes for which we use Personal Data are:

- Non-Marketing Purposes – we may use the Personal Data we, or third parties acting on our behalf, collect for non-marketing purposes, including: (1) operating and improving our Platform; (2) validating your identity; (3) carrying out our obligations and enforcing our rights arising from any contracts we have entered into, including, without limitation, any contracts between you and us; (4) sending you emails to provide you with alerts and updates about your engagement with our Platform; (5) conducting statistical or demographic analysis; (6) complying with legal and regulatory requirements; (7) customizing your experience with our Platform; (8) protecting and defending NanoAffix against legal actions or claims; (9) preventing fraud; (10) satisfying contractual obligations; (11) cooperating with law enforcement or other governmental agencies for purposes of investigations, national security, public safety or matters of public importance when we are legally required to do so or believe that disclosure of Personal Data is necessary or appropriate to protect the public interest; (12) those you authorize or instruct us to do; and (13) other business purposes permitted under applicable law.
- Marketing Purposes – we may, either on our own or jointly with our third-party marketing partners (“**Marketing Partners**”), use the Personal Data we, or third parties acting on our behalf, collect for marketing purposes, including notifying you of special promotions, opportunities, offers and events via push notifications, e-mail and other means, all subject to our compliance with applicable laws (“**Marketing Purposes**”). We may also link Personal Data (including your name, mobile phone number, and email address) with other information (including information we automatically collect as described in this Policy) and use such linked information for Marketing Purposes. Our Marketing Purposes may include using Personal Data collected through cookies and other tracking technologies to facilitate the delivery of targeted ads, promotions, and offers to you. If you do not want us to use your Personal Data for marketing purposes, you may opt-out in accordance with the “Managing Your Personal Data” section below.

We will not collect additional categories of Personal Data or use the Personal Data we, or third parties acting on our behalf, collect in connection with our Platform for materially different, unrelated or incompatible purposes without providing you notice.

Please note, we may use and disclose aggregated, anonymized or de-identified information collected in connection with our Platform and other information that does not identify any individual (“**Anonymized Data**”) for any lawful purposes, which may include, without limitation, purposes not described in this Policy. Except as otherwise required under applicable laws, our use and disclosure of such Anonymized Data is not subject to this Policy.

SHARING PERSONAL DATA WITH THIRD PARTIES

To operate our Platform and provide our Services, we may share certain Personal Data that we, or third parties acting on our behalf, have collected, with certain third parties. The third parties that we may share Personal Data with include:

- Our Service Providers in connection with the services they provide to us, including, without limitation, order fulfillment, marketing, data hosting, payment processing and fraud protection and prevention. We require these Service Providers to exercise reasonable care to protect your Personal Data and restrict their use of your Personal Data to the purposes for which we provided to them.

- Our Marketing Partners to facilitate the delivery of targeted ads, promotions and offers to you, on our behalf, on and off our Platform.
- In the event of a merger, acquisition, bankruptcy or other sale of all or a portion of our assets, we may transfer or allow third parties to use information owned or controlled by us, including Personal Data. We reserve the right, in connection with these types of transactions, to transfer or assign your Personal Data and other information we, or third parties acting on our behalf, have collected to third parties or to authorize such third parties to use any such information. Except as ordered by a bankruptcy or other court, the use and disclosure of all transferred Personal Data will be subject to this Policy. However, any Personal Data you submit or that is collected after this type of transfer may be subject to a new privacy policy adopted by the successor entity.
- Government and law enforcement individuals or private parties where necessary to enforce and comply with the law. To the extent permitted under applicable law, we may disclose any Personal Data and other information to government or law enforcement officials or private parties as we believe is necessary or appropriate to investigate, respond to and defend against legal claims, for legal process (including subpoenas), to protect our property and rights of those of a third party, to protect us against liability, for the safety of the public or any person, to prevent or stop any illegal, unethical, fraudulent, abusive or legally actionable activity, to protect the security and integrity of our Platform and any equipment used to make our Platform available or to comply with applicable laws.

Any third party to whom you consent and/or instruct us to provide your Personal Data.

HOW TO MANAGE YOUR PERSONAL DATA

We offer you several choices with respect to how we use your Personal Data. The mechanisms available to you to control the Personal Data are:

- To update any Personal Data you have provided us, update your preferences or otherwise contact us about our use of your Personal Data, please email us at techsupport@nanoaffix.com
- For marketing and other promotional email communications you receive from us, you can opt-out of receiving such communications by following the unsubscribe instructions contained in most email messages from us. Your unsubscribe request or email preference changes will be processed promptly, though this process may take several days. During that processing period, you may receive additional marketing and other promotional emails from us. Please note, opting out of these communications will only apply to marketing and other promotional emails and will not apply to any email or other communications we send you for non-marketing purposes, including, but not limited to, emails and other communications about your orders and other interactions with our Platform.
- Subject to certain exceptions, you can request that we delete any of your Personal Data that we collected and retained through or in connection with certain Third-Party Sources.
- Once we receive and confirm your request to delete your applicable Personal Data, we will delete your applicable Personal Data from our records, unless an exception applies. We will also direct our Service Providers to delete your applicable Personal Data that they have retained on our

behalf. Please note, we may deny your deletion request under certain circumstances, and will inform you of the basis for the denial, which may include, without limitation, in circumstances where retaining your Personal Information is necessary for us or our service providers to:

- Complete the transaction for which we collected the Personal Information, provide a good or service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform our contract with you.
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities.
- Enable solely internal uses that are reasonably aligned with consumer expectations based on your relationship with us.
- Comply with a legal obligation.
- Make other internal and lawful uses of that Personal Information that are compatible with the context in which you provided it.

To request deletion of your Personal Information, please submit a request to us by emailing us at techsupport@nanoaffix.com. Only you, or a party that you authorized on your behalf, may make a request related to the deletion of your Personal Data. You may also make a request on behalf of your minor child. Your request for deletion must:

- Provide sufficient information that allows us to reasonably verify you are the person about whom we collected Personal Data or an authorized representative.
- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

We cannot respond to your request or delete your Personal Data if we cannot verify your identity or authority to make the request and confirm the Personal Information relates to you.

Making a request does not require you to create an account with us and we will only use Personal Data provided in connection with a request for deletion to verify the requestor's identity or authority to make the request.

We endeavor to respond to deletion requests within a reasonable time period after we receive a deletion request. If we are unable to fully comply with your request to delete your applicable Personal Data, our response will explain the reasons why we are unable to fully fulfill your request.

If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

PROTECTING YOUR PERSONAL DATA

We are committed to protecting the security of your Personal Data. We maintain commercially reasonable safeguards to maintain the security and privacy of Personal Data we collect and use in connection with our Platform. Nevertheless, when disclosing Personal Data, you should remain mindful that there is an inherent risk in the transmission of information via the internet and mobile platforms. Although we take precautions to protect against the risk of unauthorized access to your Personal Data, we cannot guarantee

the security of any information, including your Personal Data, that you disclose online and you do so at your own risk.

CHILDREN'S PRIVACY

We do not direct or target any piece of our Platform to children under the age of 13. If we learn that we have collected the Personal Data of anyone under the age of 13, we will take appropriate steps to delete this information. If you are a parent or guardian of someone under the age of 13 and discover that your child has submitted Personal Data to us, please contact us at techsupport@nanoaffix.com. We will make reasonable efforts to remove such information from our databases.

CALIFORNIA PRIVACY RIGHTS

If you are a California resident, under California's Shine the Light Law (California Civil Code Section 1798.83) you have the right to request the following information regarding our disclosure of your personal information to third parties for direct marketing purposes: (1) the categories of personal information we disclosed to third parties for their direct marketing purposes during the preceding calendar year; (2) the names and addresses of the third parties that received the information; and (3) if the nature of the third party's business cannot be determined from their name, examples of the products or services they marketed. This information may be provided in a standardized form that is not specific to you.

You are permitted to obtain this information from us once a year, free of charge. To make such a request, please submit your request in writing to:

NanoAffix
Attn: CA Privacy Rights Request
1225 Discovery Parkway
Suite 220
Wauwatosa, Wisconsin 53226

CHANGES AND UPDATES TO THIS POLICY

Because the methods used to protect your Personal Data and the Services we provide are continually evolving, this Policy may change at any time. Unless otherwise noted, those changes will be effective as soon as they are posted. If changes are made to this Policy, we will make it known on our Platform or by email and will indicate the last date it was updated above. Please check back periodically to see if our Policy has been updated.

Your continued use of our Platform after any changes to this Policy become effective, constitutes your continued acknowledgement that you understand that we may continue to use your Personal Data as described in this Policy.

CONTACT US

We welcome your questions, comments, and concerns about privacy. Please email us at techsupport@nanoaffix.com with any questions or feedback you have pertaining to our privacy practices.